

MINISTRY OF AGRICULTURE, LIVESTOCK AND FOOD SUPPLY
MINISTER'S OFFICE

Normative Instruction No. 50, OF NOVEMBER 5, 2009

D.O.U., November 06, 2009 - Section 1

The STATE MINISTER OF AGRICULTURE, LIVESTOCK AND FOOD SUPPLY, exercising the power conferred upon him by art. 87, sole paragraph, clause II of the Constitution, in view of the provisions of Law No. 10,831, of December 23, 2003, Decree No. 6,323 of December 27, 2007, and the provisions of Process No. 21000.000408/2009-06, resolves:

Art. 1 To establish the unified official seal of the Brazilian Organic Conformity Assessment, in the form of the Annexes to this Normative Instruction, and establish the requirements for its use in organic products.

Sole paragraph. It may only use the seal of the Brazilian Organic Conformity Assessment System the organic products originating from production units controlled by conformity assessment bodies which are accredited by the Ministry of Agriculture, Livestock and Food Supply.

Art. 2 The seal will be used as models established by Annexes I, II and III of this Normative Instruction, in the following versions:

I - colored: black (100% K) and green (100% C + 100% Y), in accordance with Annex I;

II - black and gray: gray (black 30%), in accordance with Annex II; and

III - black: black (100%), in accordance with Annex III.

Art. 3 To ensure the integrity of the seal the following requirements must be met:

I - a strand of black outline to define the figure irregularly, following its design, with the background that fills its interior in white;

II - the typography used in the construction of the seal is the Helvetica Neue bold;

III - to preserve the readability of the seal it is not allowed to reduce their application to measures inferior than 2.5 cm;

IV - the enclosed area is established around the seal as venting area, where cannot be applied any drawings, photos or texts;

V - to set the proportions among the elements constituting the seal and the vent area it is established the reference module X, in the form of Annex IV of this Normative Instruction, where X equals the height of the letter "I" in the word ORGANIC .

VI - the bottom of the vent area must be transparent, allowing the color of the label to prevail;

VII - the identification of the organic conformity assessment system (participative system or certification through audit) is applied in the vent area and can be in black or white, to allow better visualization; and

VIII - the seal must be applied next to the highlighted name of the product, trying not to pollute or conceal any information from the label or packaging.

Art. 4 The arts of the seal to be used are available on the World Wide Web, MAPA's website, www.agricultura.gov.br, in the link for Organic Agriculture.

Art. 5 The use of the seal will be allowed after complying with the period set by the sole paragraph, of art. 115, of Decree No. 6,323 of December 27, 2007.

Art. 6 This Normative Instruction enters into force on the date of its publication.

REINHOLD STEPHANES

ANEXO I
VERSÃO COLORIDA



ANEXO II
VERSÃO EM PRETO E CINZA



ANEXO III
VERSÃO EM PRETO



ANEXO IV
MÓDULO DE REFERÊNCIA 'X'

